世界公民文化中心
www.core-corner.com

風格簡報

懂你的行業
懂你的語言
一年48期×Newsletter
4場英語講座

Visual style 視覺型

Steve Jobs and his one-worded slides
簡潔有力

Less is more
精簡為王

Symbols are magic
善用符號

Photo says a thousand words
一張圖勝過千言萬語

Free form style 自由型

Ken Robinson and his unlimited slides
隨性輕鬆

Impromptu style
即興風格

No slides required
不需要簡報

Strong stories to share and illustrate points
分享強而有力的故事並闡述論點

Academic style 學術型

Al Gore and his instructive information
言之有物

Deliver complex messages and figures
要傳遞較複雜的訊息

Build decks in a logical order
建立有邏輯的順序

Use high-impact visual graphics
高對比視覺效果

Guiding style 引導型

Julian Treasure and his tips on talking
吸睛表達

Energetic and charismatic speakers
活力與魅力的表達

Connecting and engaging with their audience
與觀眾保持連結

Interaction with audience by simple skills
用簡單的方法與觀眾互動

Storytelling style 故事型

Gary Vaynerchuk and his impassioned keynote
熱情澎湃

Examples connecting with your audience
用例子和觀眾產生共鳴

Creative guidelines and concrete steps for audience
有創意的引導指南及具體的步驟

Emotions out and tell a true story
表達情緒並說真實的故事

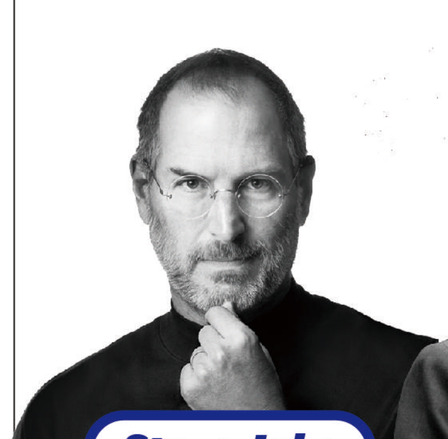
Inspiring style 啓發型

Brené Brown and her research data of soul
創造共感

Proper self-disclosure
適當的自我揭露

Everyone here could be one of the story characters
人人都可能是故事中的主角

Use some photos inducing emotions
善用能引發共鳴的照片



Steve Jobs

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Al Gore

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Gary Vaynerchuk

Brené Brown

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